

I CLAIM:

1. A hot melt pick-up adhesive exhibiting hot tack properties, the adhesive comprising:

5                     (a) at least 30 wt-% of a hydrogenated synthetic resin;  
                       (b) about 0.1 to 20 wt-% of a hydrocarbon oil; and  
                       (c) about 0.1 to 25 wt-% of a wax,

wherein the material has a Gardner Color of less than 3, a Mettler softening point at least 150°F; and a Brookfield Thermocel viscosity using spindle number SCR-27 of at 10 least 300 cP at 225°F.

2. The adhesive of claim 1 wherein the adhesive additionally comprises about 0.01 to about 7 wt-% of a polymer.

15                     3. The adhesive of claim 1 wherein the adhesive additionally comprises a hindered phenol stabilizer.

4. The adhesive of claim 1 wherein the adhesive additionally comprises about 0.01 to 10 wt-% of a hydrogenated block copolymer.

20                     5. The adhesive of claim 1 wherein the adhesive additionally comprises 40 to 90 wt-% resin, 0.1 to 18 wt-% oil and 0.1 to 18 wt-% wax.

6. The adhesive of claim 1 wherein the adhesive additionally comprises 50 to 85 wt-% resin, 0.2 to 15 wt-% oil and 0.2 to 15 wt-% wax.

7. A hot melt pick-up adhesive exhibiting hot tack properties, the adhesive comprising:

- (a) at least 70 to 85 wt-% of a hydrogenated synthetic resin;
- (b) about 5 to 12 wt-% of a hydrocarbon oil; and
- (c) about 6 to 15 wt-% of a wax,

5 wherein the material has a Gardner Color of less than 3, a Mettler softening point at least 150 °F; and a Brookfield Thermocel viscosity using spindle number SCR-27 of at least 250 cP at 225°F.

10 8. The adhesive of claim 7 wherein the adhesive additionally comprises about 0.01 to about 7 wt-% of a block copolymer.

9. The adhesive of claim 7 wherein the adhesive additionally comprises a hindered phenol stabilizer.

15 10. The adhesive of claim 7 wherein the adhesive additionally comprises about 0.01 to 7 wt-% of a hydrogenated block copolymer.

11. The adhesive of claim 7 wherein the adhesive additionally comprises 40  
20 to 90 wt-% resin, 0.1 to 18 wt-% oil and 0.1 to 18 wt-% wax.

12. The adhesive of claim 7 wherein the adhesive additionally comprises 50  
to 85 wt-% resin, 0.2 to 15 wt-% oil and 0.2 to 15 wt-% wax.

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